

## Northwestern Mutual Ranks #1 on Deloitte 2013 Wisconsin 75 List

MILWAUKEE, October 7, 2013 – Northwestern Mutual ranks No. 1 on the Deloitte 2013 Wisconsin 75 – an annual list that recognizes the largest privately held companies in Wisconsin. While the companies are ranked by revenue, the list also recognizes companies' contributions to the communities in which they are located and their overall impact on Wisconsin's economy.

Northwestern Mutual attributes its strong financial and sales performance in 2012 to a record number of insurance policies purchased and record dividend payments expected to exceed \$5 billion in 2013.

"Our top position on this year's Wisconsin 75 list is a testament to the long-term value we deliver to policyowners," said John E. Schlifske, Northwestern Mutual chairman, president and chief executive officer. "We always strive not to be the biggest company, but the best."

The company also has a long history of giving back to the community through the Northwestern Mutual Foundation, the largest foundation in Wisconsin, and the volunteer commitment and donations of employees, retirees and its field force. Since its inception in 1992, the Northwestern Mutual Foundation has given approximately \$146 million to nonprofits in Wisconsin, and in 2012, more than 1,900 employees logged more than 25,000 volunteer hours.

### About Northwestern Mutual

Northwestern Mutual is among the "World's Most Admired" life insurance companies in 2013 according to FORTUNE® magazine and has helped clients achieve financial security for more than 156 years.

As a mutual company with \$1.4 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; Northwestern Long Term Care Insurance Company; and Russell Investments.

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