

Northwestern Mutual Hosts Webcast Offering More Personal Route to Shape Financial Goals

Webcast will focus on strategies to positively impact finances

MILWAUKEE, Feb. 13, 2014 /PRNewswire/ -- Northwestern Mutual is hosting the sixth webcast in its education series. Titled, "**Three Not-So-Common Ways to Positively Impact Your Finances**," this webcast is designed to help individuals reach their financial goals with impactful strategies that are often overlooked.

(Logo: <http://photos.prnewswire.com/prnh/20130206/CG55426LOGO>)

Michael Sheppard, regional director at Northwestern Mutual, will share his insights on three financial strategies – understanding your unique financial personality, the value of investing in you, and planning for retirement with the end in mind. According to Sheppard, these strategies are crucial for anyone wanting to effectively plan for financial security. Sheppard will also answer questions submitted from viewers during a live Q&A.

The webcast will take place at Noon CT on Tuesday, February 18, and is open to the public and free of charge. Individuals may register at: <http://u.nm.com/Register>

"By applying a fresh perspective and new insights to old topics, we will help viewers reconsider how they're planning for their financial futures and give them tools to help them make small, meaningful steps to reach success," said Sheppard.

Join Northwestern Mutual on Twitter during this webcast using the hashtag #FinancialGoals.

Post-event coverage, including the recorded webcast, as well as other pertinent resources will be available under the "On Demand" tab here: www.northwesternmutual.com/webcasts.

About Northwestern Mutual

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual is among the "World's Most Admired" life insurance companies in 2013 according to FORTUNE® magazine and has helped clients achieve financial security for more than 156 years. As a mutual company with \$1.4 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; Northwestern Long Term Care Insurance Company; and Russell Investments.

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