# A.M. Best affirms Northwestern Mutual's A++ rating, highlights competitive dividend rate

MILWAUKEE, April 21, 2014 /PRNewswire/ -- A.M. Best Company has affirmed the A++ financial strength rating of Northwestern Mutual and Northwestern Long Term Care Insurance Company. This is the highest possible rating from A.M. Best.

According to a news release from A.M. Best, the ratings "reflect Northwestern Mutual's sizable and mature participating ordinary life insurance business, overall positive operating performance and strong risk-adjusted capitalization." Additionally, the ratings agency recognized the "loyalty and productivity of the company's exclusive distribution system, as well as the competitive advantages derived from historically favorable investments, expenses, persistency and mortality experiences in its core business lines."

## Market leader

A.M. Best said Northwestern Mutual's competitive advantages lead to greater product value and customer satisfaction. "These advantages allow Northwestern Mutual to consistently provide policyowners with dividend rates that are among the industry's highest, further contributing to the company's excellent persistency and leadership position in the individual life insurance market."

A.M. Best noted that Northwestern Mutual holds the No. 1 position in the individual life insurance market.

## Industry's best ratings

Northwestern Mutual continues to have the highest financial strength ratings awarded to any life insurer by all four of the major credit rating agencies: A.M. Best Company, A++ (highest), April 2014; Fitch Ratings, AAA (highest), January 2014; Moody's Investors Service, Aaa (highest), January 2014; and Standard & Poor's, AA+ (second highest), June 2013. Ratings are subject to change.

For more information, see the financial strength ratings page on northwesternmutual.com.

#### About Northwestern Mutual

Northwestern Mutual has helped clients achieve financial security for 157 years. As a mutual company with \$1.5 trillion of life insurance protection in force, Northwestern Mutual has no shareholders. The company focuses solely and directly on its clients and seeks to deliver consistent and dependable value to them over time. Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a holistic approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; Northwestern Long Term Care Insurance Company; and Russell Investments.

#### SOURCE Northwestern Mutual

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