

## Northwestern Mutual's African American Employee Resource Group Announces Make a Difference Wisconsin as Signature Community Partner

\$5,000 grant to provide 90 Milwaukee-area teens with financial literacy education

MILWAUKEE, March 20, 2015 /PRNewswire/ -- With a commitment to both funding and volunteerism, Northwestern Mutual's African American Employee Resource Group (AA-ERG) announced [Make a Difference - Wisconsin Inc. \(MADW\)](#) as their signature community partner. On Wednesday, this announcement was accompanied with a \$5,000 donation, provided through the Northwestern Mutual Foundation, to support their financial literacy programs in Milwaukee-area high schools. The grant will provide an additional 90 Milwaukee-area teens with financial literacy education during the 2014 - 2015 school year.

"Realizing the urgent need for financial literacy education throughout America, we're excited to begin partnering with Make a Difference - Wisconsin and to improve the financial future of Milwaukee youth," said Northwestern Mutual African American Employee Resource Group chair Tracy Byron.

Make a Difference - Wisconsin Inc. is a non-profit agency with a mission to provide financial literacy programs and resources that empower students to make sound financial decisions. Choosing Make a Difference Wisconsin as their community partner aligns with Northwestern Mutual's corporate goal to provide financial security and strengthen communities where its employees and financial representatives live and work. Together, with community partners, Northwestern Mutual is improving education, revitalizing neighborhoods and accelerating cures for childhood cancer.

### About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given nearly \$270 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination.

### About Northwestern Mutual

[Northwestern Mutual](#) has been helping families and businesses achieve financial security for nearly 160 years. Our financial representatives build relationships with clients through a distinctive planning approach that integrates risk management with wealth accumulation, preservation and distribution. With more than \$217 billion in assets, \$26 billion in revenues and more than \$1.5 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.2 million people who rely on us for insurance and investment solutions, including life, disability and long-term care insurance; annuities; trust services; mutual funds; and investment advisory products and services.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI, and its subsidiaries. Northwestern Mutual and its subsidiaries offer a comprehensive approach to financial security solutions including: life insurance, long-term care insurance, disability income insurance, annuities, investment products, and advisory products and services. Subsidiaries include Northwestern Mutual Investment Services, LLC, broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company, limited purpose federal savings bank; and Northwestern Long Term Care Insurance Company.

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