

Northwestern Mutual - New York Park Avenue Recognized as Most Exceptional Childhood Cancer Impact Award Recipient

Office recognized for their dedication to company's philanthropic cause with \$100,000 grant

Northwestern Mutual, along with its financial advisors and employees, is devoted to accelerating the search for a cure to childhood cancer, while also supporting children and families impacted by the disease. This year, the company announced Northwestern Mutual - New York Park Avenue as the *Most Exceptional* winner of the company's Childhood Cancer Impact Awards for its dedication to fighting childhood cancer.

"Nationwide, our advisors and staff continue to demonstrate that their offices are more than just a place for work, but a place where they can make a difference in their community and in the lives of others," said Eric Christophersen, president, Northwestern Mutual Foundation. "We're honored to recognize the New York Park Avenue network office as the *Most Exceptional* winner this year for their dedication and outstanding support of childhood cancer."

The 2021 program has contributed \$295,000 in grants to support childhood cancer nonprofits nationwide. Three offices have been selected as runners-up for the award, each receiving a \$15,000 grant and four of the winners were each recognized with a \$50,000 grant. As the *Most Exceptional* winner, Northwestern Mutual - New York Park Avenue was awarded an additional \$50,000 grant for a total of \$100,000.

Inspired by managing partner Adam Seiden's personal connection to childhood cancer, as his son battled the disease, the New York network office and its three district offices have supported childhood cancer efforts since 2014. Over the past seven years, the offices have volunteered for more than 7,000 hours, raising more than \$580,000 to benefit childhood cancer. By hosting golf and tennis outings, run-walks, lemonade stands, galas and more, the offices have continued to support childhood cancer research, making an impact in their local communities and on a national level. The New York Park Avenue network office was also honored with Alex's Lemonade Stand Lifetime Achievement Award for their ongoing support and exceptional volunteerism. This year, as the *Most Exceptional* winner, the office is supporting their ongoing nonprofit partners at [Alex's Lemonade Stand Foundation](#), [Sunrise Day Camp - Long Island](#), [Sunrise Day Camp - Pearl River](#) and [Champions in Courage](#) with grant funding.

"As a firm, we are empowered to unite together for one cause - to find a cure for childhood cancer," said Adam Seiden, managing partner, Northwestern Mutual - New York Park Avenue. "It is truly an honor to be named the *Most Exceptional* winner of this year's Childhood Cancer Impact Awards and receive this grant, which will continue to help make a difference in the lives of children suffering from pediatric cancer and ensure that these children will never have to fight alone."

Since 2012, the Northwestern Mutual Childhood Cancer Program has contributed more than \$35 million in funding to find better treatments and cures, providing family and patient support and aiding those who continue to struggle with long-term effects of cancer treatment. Since 2014, the company's Childhood Cancer Impact Awards has donated \$2,295,000 in grants on behalf of the winning offices to childhood cancer nonprofits nationwide.

To learn more about Northwestern Mutual's commitment to the fight against childhood cancer visit the Foundation website [here](#).

About Northwestern Mutual Foundation

The mission of the Northwestern Mutual Foundation is to improve the lives of children and families in need. The Foundation has given more than \$400 million since its inception in 1992 and is designed to create lasting impact in the communities where the company's employees and financial representatives live and work. We accomplish this by combining financial support, volunteerism, thought leadership and convening community partners to deliver the best outcomes. Our efforts are focused nationally on curing childhood cancer, and locally on education, neighborhoods and making our hometown of Milwaukee a great destination. Visit [Northwestern Mutual Foundation](#) to learn more.

About Northwestern Mutual

[Northwestern Mutual](#) has been helping people and businesses achieve financial security for more than 160 years. Through a holistic planning approach, Northwestern Mutual combines the expertise of its financial professionals with a personalized digital experience and industry-leading products to help its clients plan for what's most

important. With \$308.8 billion in total assets, \$31.1 billion in revenues, and \$2 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.75 million people with life, disability income and long-term care insurance, annuities, and brokerage and advisory services. The company manages more than \$200 billion of investments owned by its clients and held or managed through its wealth management and investment services businesses. Northwestern Mutual ranks 90 on the 2021 FORTUNE 500 and is recognized by FORTUNE® as one of the “World’s Most Admired” life insurance companies in 2021.

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